



# LEGENDARY LIGHTS

FRIDAY, MAY 12, 2017

8PM-9PM Cocktail Hour – Lobby

9PM-11PM Dinner – Stage

11PM-1AM After-party

Entertainment provided by Just Joe, Mic tha Poet and DJs Joe Grosvent and Jeff Watkins

Silent Auction featuring original pieces by local artists inspired by the Landmark Theatre

On Friday, May 12, the Landmark Theatre will host Legendary Lights, a gala in support of the theatre that has served as a center of cultural life in our community for 89 years. Over 300 guests will join us for an evening of food and drink, music and dancing, surrounded by the beauty of our historic theatre and works of art inspired by it.

This year over 100,000 guests will walk through our doors for touring Broadway shows, high-profile concerts and speakers, family performances, fundraisers, weddings and more. A successful Landmark Theatre means an active downtown Syracuse, tourists visiting Onondaga County, and our community enjoying world-class arts and entertainment. A successful Landmark Theatre is a goal worth supporting.

The Landmark has a long history, and its light hasn't always shone so brightly, even recently. As a board and staff we have rededicated ourselves to making the Landmark a place that all of central New York can be proud of. Legendary Lights is a key part of that effort, and we ask that you consider supporting the Gala with a sponsorship. Your support will help carry the Landmark Theatre into the future, and will help our community shine a little brighter.



LANDMARKTHEATRE  
FOR THE PERFORMING ARTS

# SHOW YOUR SUPPORT!

## **\$10,000 Presenting Sponsor (Exclusive!)**

- ❖ Two Legendary Lights Gala tables including cocktail hour, dinner, and after-party (20 guests)
- ❖ Designation as Presenting Sponsor on invitation and all publicity materials
- ❖ Back-cover, full-page ad in Gala program
- ❖ Recognition on Landmarktheatre.org and on Facebook and Twitter
- ❖ Recognition on Gala signage and in host remarks during event
- ❖ Six months of recognition in a Jefferson St. or Clinton St. Landmark window

## **\$7,500 Gold-Level Sponsor**

- ❖ One Legendary Lights Gala table including cocktail hour, dinner, and after-party (10 guests)
- ❖ Recognized as sponsor on invitation and all publicity materials
- ❖ Full-page, color ad in Gala program
- ❖ Recognition on Landmarktheatre.org and on Facebook and Twitter
- ❖ Recognition on Gala signage and in host remarks during event
- ❖ Three months of recognition in a Jefferson St. or Clinton St. Landmark window

## **\$5,000 Silver-Level Sponsor**

- ❖ One Legendary Lights Gala table including cocktail hour, dinner, and after-party (10 guests)
- ❖ Half-page, color ad in Gala program
- ❖ Recognition on Landmarktheatre.org and on Facebook and Twitter
- ❖ Recognition on Gala signage and in host remarks during event
- ❖ One month of recognition in a Jefferson St. or Clinton St. Landmark window

## **\$2,500 Bronze-Level Sponsor**

- ❖ Four invitations to the Legendary Lights Gala, including cocktail hour, dinner, and after-party
- ❖ Half-page, color ad in Gala program
- ❖ Recognition on Landmarktheatre.org and on Facebook and Twitter
- ❖ Recognition in host remarks during event

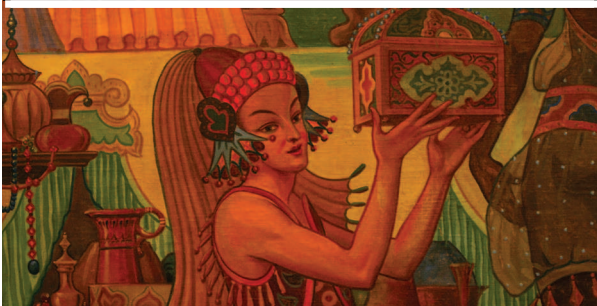
## **\$5,000 After-party Sponsorship**

- ❖ 20 invitations to the Legendary Lights Gala After-party
- ❖ Designation as After-party Sponsor on invitation and all publicity materials
- ❖ Half-page, color ad in Gala program
- ❖ Recognition on Landmarktheatre.org and on Facebook and Twitter
- ❖ Recognition on Gala signage and in host remarks during event
- ❖ One month of recognition in a Jefferson St. or Clinton St. Landmark window

## **\$5,000 Entertainment Sponsor**

- ❖ One Legendary Lights Gala table including cocktail hour, dinner, and after-party (10 guests)
- ❖ Designation as Entertainment Sponsor on invitation and all publicity materials
- ❖ Half-page, color ad in Gala program
- ❖ Recognition on Landmarktheatre.org and on Facebook and Twitter
- ❖ Recognition on Gala signage and in host remarks during event
- ❖ One month of recognition in a Jefferson St. or Clinton St. Landmark window





THANK YOU FOR BECOMING A SPONSOR OF THE LANDMARK THEATRE'S LEGENDARY LIGHTS GALA. PLEASE FILL OUT THE FORM BELOW.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Please mark your level of support below:

\$10,000 Presenting  \$7,500 Gold

\$5,000 Silver  \$2,500 Bronze

\$5,000 After-party  \$5,000 Entertainment

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVC# \_\_\_\_\_

Signature \_\_\_\_\_

Mastercard  Visa  AMEX  Discover

Please make checks payable to Landmark Theatre.  
For more information about benefits, call 315-475-7979.

Please mail this form to:

Syracuse Area Landmark Theatre  
362 South Salina Street  
Syracuse, NY 13202



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